

Scott Sterling

Vice President, Marketing
Belco Community Credit Union



Scott Sterling brings more than 25 years of Marketing experience to Belco Community Credit Union, serving as Vice President of Marketing for the organization.

Along with its rich history, Belco's forward momentum as part of the credit union movement makes communication with members and the community an important part of its operations.

Under Scott's direction, Belco's Marketing Team helps to promote its best-in-class products and services as well as provide important financial literacy programs to the community. Belco's commitment to financial literacy and the success of its members sets the credit union apart from other financial institutions.

The marketing efforts and programs help members achieve their financial goals, along with keep the member-owned union strong and growing. During his lengthy career, Scott has led award winning, high performing marketing teams, winning local and regional awards. He has also developed successful marketing campaigns which have received national attention.

In addition to his role at Belco, Scott has served and led two highly engaged nonprofit boards, helping them to achieve their mission specific goals. These achievements, while personally fulfilling, additionally help Scott understand the mission of Belco as a not-for-profit, promoting the credit union movement and assisting members.

Scott holds a Bachelor of the Arts in Communications with a minor in Psychology from LaSalle University. He is also a Licensed Realtor in Pennsylvania.